



**By the Numbers (2019-2023):**

We just don't depend on a belief that our resources are making an impact, we want to be able to demonstrate that they are. We're also committed to creating spaces where everyone feels free to come as they are and navigate their own pathway to stability and sustainability. It's also important to us to avoid duplication of services as much as possible, that's why we partner with other amazing providers.

One important challenge is understanding community practices, strategies and processes to accurately measure impact. Innovative models of coalition-based planning and social action have broader participation from "grassroots groups, citizens' organizations and a far-reaching range of community voices."

Measuring impact should show how an organization's actions made an impact. It involves measuring the difference between the outcome and what the outcome would've been if not for an organization's program or activity. It can be difficult to determine how exactly an organization created an impact. We're in the process of identifying the right tools and processes to help. Here's what we've got so far.

Initiative	Number of Clients or Contacts	Number of Referrals	Success Factor	Number of Partners	Number of Volunteers	*Total Amt. of Funds Received	Cost per Client or Partner
ASH Backbone Infrastructure & Operations	INAP	INAP	Social Impact	12	6	\$1,750.00 ("In-Kind" Donations)	\$145.83 per partner
Art on a Journey Gallery	12	10	\$654 in sales	2	3-4	\$1,500.00 ("In-Kind" Donations)	\$291.66 per client
Peace House Ypsi & the Daytime Warming Center (M.I.S.S.I.O.N.A2)	4,050 (estimated)	?	137 Drop-In Visits/Contacts (estimated monthly)	?	?	\$197,240.24	\$48.70 per client
JOF New Beginnings Homeless Safety Net Ministry (Soap & Suds, Food Pantry, Care Kits, Clothing Closet, Funding Limited Hotel Stays or other emergency financial assistance, Daytime Warming Center Rotation)	1,380 (estimated)	36	115 Drop-In Visits/Contacts (monthly)	7	3-4	\$72,478.34	\$52.52 per client
Homeless Community Hub (Case Management, Addiction/Recovery, Stability & Sustainable Transition to "Housing of Choice")	INAP	3	Housed (3)	6	8	\$750.00	\$250.00 per client
West Willow Healthy Together Coalition	271	110	Regular Visits with a Primary Physician (5)	9	11	\$188,638.54	\$696.08
West Willow Generations Together Coalition	89	5	Back in School (3)	8	9	\$200,375.00	\$2,251.40

Notes: Submitted grant applications, recruited donors, provided volunteer labor or expertise to support the donor-based infrastructure.

## Next Steps:

- Create draft of data collection, analysis and management framework with U-M Ginsberg Center CTAC group (May – August 2023).
- Acquire access to existing datasets and tools (e.g., Batch GEO/GIS) to collect community level metrics to help identify under/overserved neighborhood blocks, stratified by program. This information will inform outreach efforts, priorities, and increase awareness of health, wellness, and economic empowerment activities for all residents (2023).
- Establish Art on a Journey Gallery and Peace House Ypsi as nonprofits.

Note: More detailed information about ASH projects can be found at: [ash initiative detail chart](#) updated 050123

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